

COMMUNITY SPORT AND HEALTH OFFICER (Level 3)

OVERVIEW

The primary role of a Community Sport and Health Officer (CSHO) is to initiate behavioural change in local residents in terms of engagement in sport and physical activity across local communities. By working within and across local organisations, individuals will scope, organise and coordinate the delivery of opportunities for local communities to get more physically active.

A CSHO requires a comprehensive understanding of the principles of behaviour change; an ability to adapt delivery to suit different groups in society; knowledge of how to manage and lead colleagues or volunteers; practical experience of how to develop and devise appropriate sports or physical activity programmes; and the expectations of collaborative work with a network of partners / stakeholders.



ABOUT THE PROGRAMME

Entry Requirements

This standard is ideal for new employees who want to learn and progress, or for existing employees who are looking to retrain or upskill. It is ideal for an employee who is looking to develop leadership skills in the industry.

Level

3

Duration

18 Months

Delivery Model

Blended approach to delivery which could include webinars, face-to-face, telephone and online learning to develop the knowledge, skills and behaviours of the standard.

Qualifications

- Level 2 Maths and English if you don't already hold

End Point Assessment

- Panel interview
- Presentation with questions and answers
- Work-based observation
- Case study challenge

Progression

Successful completers will be able to move into senior roles within the Sector – leading teams of people or specialising with certain populations, particular sports or programmes.

LEARNING JOURNEY

1. 18 months on programme - This is when the individual will learn the skills, knowledge and behaviours which will support them for their End Point Assessment. The learner could partake in a combination of activities, such as classroom-based sessions, mentoring, shadowing, bespoke resources and off-site visits in order to support their learning and development. Learners must also partake in 20% off-job training.
2. Gateway - After 18 months of teaching and learning, the learners' journey will be reviewed to decide whether it is the right time for the on programme assessment.
3. End Point Assessment - This is when the learner will need to demonstrate they have learnt the required knowledge, skills and behaviours, through a scenario-based knowledge test, a competency based interview, assessment of portfolio evidence, and a professional discussion relating to a CPD activity.

HOW YOUR EMPLOYEES WILL LEARN

We want to help your employees get the most from their training programme. Therefore, we will provide them with the support and guidance they need through a mixture of face-to-face and online learning. Learners will have a dedicated tutor who is there to guide them through their training programme. As well as their tutor, learners have access to learning and support materials online. All of this will help the learners to meet the standards set, resulting in them becoming competent and fully qualified.

We will facilitate the delivery of the learners' End Point Assessment through an approved Assessment Organisation registered on the Register of Apprentice Assessment Organisations.



WHAT YOUR EMPLOYEES WILL LEARN

Knowledge

- How to initiate meaningful behaviour change based on utilising a strength and asset-based approach.
- How to plan programmes of engaging and innovative activities using sport and physical activity.
- Understanding the importance of physical activity and healthy lifestyles – basic understanding of nutrition, fitness to work, regular daily activity, mental wellbeing.
- The fundamental principles of safeguarding, child protection and working with vulnerable adults.

Skills

- Successful application of a range of approaches that bring about changes in attitudes and behaviours within target communities.
- Managing disruptive behaviour of clients and customers before, during and after activities.
- Building partnerships and developing meaningful relationships with local partners and stakeholders in sport and physical activity.
- Supporting people within target communities to become involved in the preparation, planning and delivery of sport and active lifestyles.

Behaviours

- A strong work ethic including attention to detail, willingness to adapt to change, and time management.
- A positive attitude to work and act as a role model within their local community.
- Ability to work individually and as a member of a team.
- Truthful, sincere and trustworthy in their actions; can demonstrate integrity by doing the right thing; exhibits high levels of emotional intelligence.

HOW LEARNERS ARE SUPPORTED



Face to face masterclasses

In-person group learning - This provides learners with a chance to meet and interact with other learners whilst being guided through a masterclass with our experts.



Online portfolio

Learning can be completed from their phone. They can learn anywhere, at any time, in bite size chunks.



Assessments

Tests their ability to retain and understand the learning - Through this they can gain a further qualification and commit their learning to long-term memory.



Virtual workshops

Live group learning - This is exciting training where learners can work with amazing trainers, share their views, ask questions, engage in interactive learning and learn from peers.



Learning forums

Learners can learn from and help their peers, discuss the learning, find extra support, networking and hear different points of view.



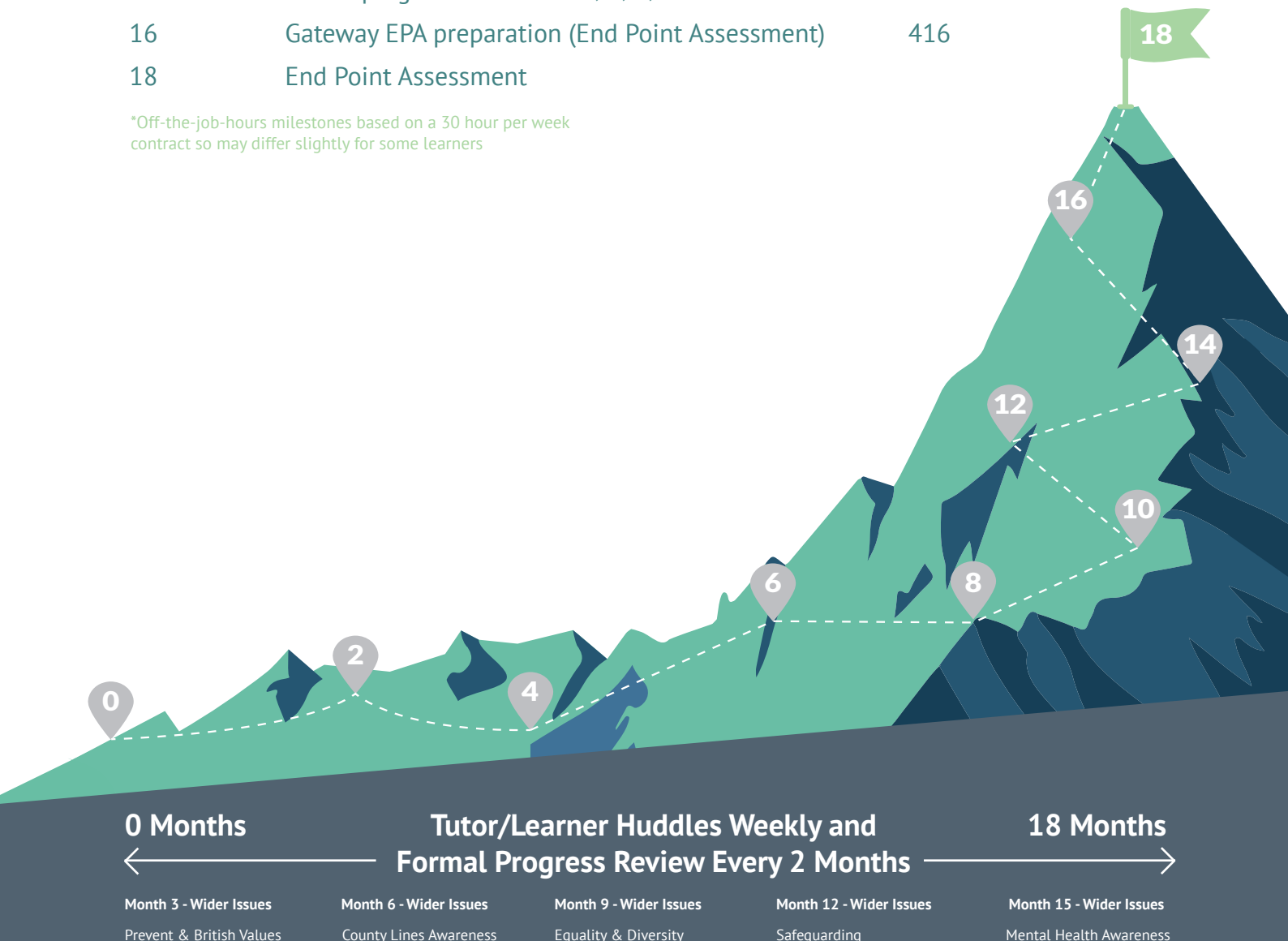
Skills coaching

This is a dedicated coach whose focus is to help learners implement the learning to meet the apprenticeship standards.

PROGRAMME OVERVIEW

Month	Learning & KSB Milestones	OTJH* Milestones
0	Induction and onboarding (Functional Skills Initial Assessments)	0
2	Compliance, roles and responsibilities K14, K13	52
4	Barriers to participation K1, K4, K6, S1, S2, S9, S7	104
6	Becoming a community hub K3, K4, K9, K10, K11, S3, S4, S10	156
8	Funding in the sport and health sector K7, S5, S8, B3	208
10	Increasing participation through community partnerships K12, S11	260
12	Supporting National Governing Bodies K2, K5, K8, B5	312
14	Developing the workforce S6, B1, B2, B4	364
16	Gateway EPA preparation (End Point Assessment)	416
18	End Point Assessment	

*Off-the-job-hours milestones based on a 30 hour per week contract so may differ slightly for some learners



APPRENTICESHIP PATHWAYS



QUALIFICATIONS OVERVIEW

Customer Service Practitioner Providing customer service products and services for businesses and other organisations including face-to-face, telephone, digital and written contact and communications

Customer Service Specialist Dealing with customer queries, purchases and complaints

Business Administrator Supporting and engaging with different parts of the organisation and interact with internal or external customers

School Business Professional Administering and managing financial, site and support services within the school context

Community Activator Coach Planning, leading and coaching physical activities for people of all ages in the community

Leisure Team Member Support, enhance and deliver the day to day operations and services of a leisure / fitness facility

Team Leader Managing teams and projects to meet a private, public or voluntary organisation's goals

School Sports Coach designs and delivers sports coaching programmes for children

Community Sport & Health Officer Engaging people in sport and physical activity across local communities

Teaching Assistant Supporting the class teacher to enhance pupils' learning

Personal Trainer Coaching clients (on a one to one and small group basis) towards their health and fitness goals

Sales Executive Leading end-to-end sales interaction with customers and managing sales internally within an organisation

Assessor Coach Coaching and assessing vocational learners, in a range of learning environments

Operations Manager Managing teams and projects in line with a private, public or voluntary organisation's operational/departmental strategy

Learning Skills Teacher Teaching young people and adults within all parts of the Education and Training Sector

Chartered Manager Taking responsibility for long-term organisational success, managing people, projects, operations or services
Teacher Educating young people to achieve the highest possible standards